



+44 7903 548406

carsonelisamiller@gmail.com

LinkedIn

EDUCATION

University of Westminster Master of Science in Marketing Management

September 2025 - November 2026

London, England

Relevant Course Work

Consumer Psychology for Marketing, Marketing Research Insights, Product and Brand Management, Distribution and Price Management, Multi-Platform Marketing Communications, Strategic Marketing Management in an International Context, Data Analytics for Marketing

University of Mississippi Bachelor of Science in Integrated Marketing Communications

August 2021 - May 2025

Oxford, Mississippi

Relevant Course Work

Writing for IMC, Creative Visual Thinking, Advanced Writing for IMC, Intro Into Multi-Media Writing, Visual Media Principles, Digital Marketing and Communications, Integrated Marketing Communications Research, Essentials of Marketing, Entrepreneurship and Management, Integrated Marketing and Communications

EXPERIENCE

Freelance Branding Consultant

August 2026 - Present

Chicky Collective

San Antonio, Texas & Austin, Texas (Remote from London starting October 2026)

Lead a comprehensive rebranding for Chicky Collective brand including a new visual identity and the creation of new business materials. Assist in the capturing of product and social media content to be used to promote the business on social media. Active brand ambassador.

UWCA Communications Co-ordinator

December 2025 - April 2026

University of Westminster
London, England

Conducted background research on attendees and event topics to develop interview questions for the University of Westminster's Climate Assemblies, the first of their kind in the UK university sector. Recorded and captured resulting audio and visual content, used for social media content and event-specific podcast episodes in collaboration with the university's radio station.

Marketing and Communications Intern

June 2024 - October 2025

Meeko Teams

London, England & Oxford, Mississippi (Remote August 2024 - September 2025)

Assisted in a comprehensive rebranding of the company's visual identity. Revitalised social media presence, including the launch of a new newsletter. Created fresh internal and external marketing and communications content. Provided unwavering support to colleagues in the UK and Ukraine. Managed social media accounts on LinkedIn and Instagram.

SKILLS

Personal

Collaborative Team Player
Results-Driven Professional
Creative Visual Designer
Quick Learner
Reliable and Trustworthy

Effective Public Speaker
Analytical Thinker
Skilled Researcher
Proficient in Written Communication

Professional

Proficient in Microsoft Word and PowerPoint

SEO (Search Engine Optimization)

Proficient in Adobe software (InDesign, Lightroom, Photoshop, Illustrator)

Proficient in Canva

Proficient in Social Media platforms (Instagram, TikTok, Snapchat, YouTube, LinkedIn)

Proficient in Data Analytical Software (Jamovi & SPSS)

Proficient in AI prompt engineering

Proficient in Marketing data tools (Kantar, Nielson, Mintel)